



CASEY LABATT-SIMON

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PROFILE

Graphic & Motion Designer with 5 years experience in freelance and startup environments. Looking to further develop skills, while also utilizing current design knowledge. Tall person. Ok @ snowboarding. Ramen enthusiast. Stay at home dad (for my dog).



QUALIFICATIONS

Skills

Brand Design
Illustration
Motion Design
UI Design, Material Design
HTML/CSS/Basic Javascript

Programs

Adobe Illustrator, After Effects,
InDesign, Photoshop
Sketch, Invision, Zeplin
Basecamp, Trello



HIGHLIGHTS

Illustration

Print/promotional materials for [Slack](#), [Yik Yak](#), [BuzzFeed](#), [SureDone](#). In-app illustration for [MeetMeThere](#), [Throw Something Together](#), & [MyFab5](#).

Animation

Created several 20+ second animated videos, and 30+ refresh animations for Yik Yak. Several animations for Slack for marketing. Logo animation for intro sequence of new BuzzFeed Video series. Various other motion design studies.

UI Design

Complete Material Design overhaul of [Yik Yak](#), [Hirewire](#), and [LocalLedge](#). Illustrations, icons, and UI assets created while working together with developers. Unofficial redesigns for apps by Pearson, Netflix, and others.



EXPERIENCE

BuzzFeed

Design Intern | May 2016-Aug 2016

Print, motion, merch (T-Shirts, stickers, etc), identity, and mobile design. Helped out with many projects both small and large, from redesigning BuzzFeed's Android icons, to branding internal clubs and activities, as well as assisting in reinvisioning the structure of the future of brand design at BuzzFeed.

Yik Yak

Designer | Jan 2016-Dec 2016

Design Intern | Jun 2015-Dec 2015

Worked on brand and product design: Illustration & animation for social media, print, merch. Helped establish brand & illustration style. Redesigned Yik Yak for Android to adhere to Material spec, created app assets, animation for interaction prototyping.

Freelance Design

Designer | 2011-Present

Clients include [Slack](#), [Hirewire](#), [SureDone](#), [MyFab5](#), [LocalLedge](#), [MeetMeThere](#), [Cardboard for Chrome](#). Motion, Product, UI, Brand, Merch, Print... the list goes on, but essentially worked on a wide variety of projects.



EDUCATION

SUNY New Paltz

BFA in Graphic Design | expected 2018

Hudson Valley Community College

Digital Media | 2014-2016